

Content Writer (Freelance*)

Apply for the position

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We are looking for content writers who can contribute to our marketing and link-building activities by creating thoughtful blog posts for top tech media. These blog posts written by you are meant to feature and promote our in-house products: [Mailtrap.io](#), [Coupler.io](#), and [Smart Checklist for Jira](#).

****This is a freelance position. Standard Railsware benefits do not apply.***

Description of you

- You have good writing skills and know how to explain complex things in simple words
- Your content pieces make both newcomers and old hands interested in the topic
- You are motivated to dig into a new topic to deliver helpful content
- You are a well-organized "getting-things-done" person looking for a freelance project to be proud of

If that's the description of you, why wait so long? Prepare your portfolio, click the link, and let us know that we should do something great together!

What you will work on

You will write marketing blog posts on different topics from comparisons of top tools to valuable how-to guides. The content written by you will be published on booming tech and marketing platforms and media. We expect you to do comprehensive research on the topic and always make sure that the information provided in blog posts is 100% accurate.

Your skills

- Experience in writing blog posts and marketing content
- Excellent research skills and ability to filter valuable pieces of information to cover advanced topics
- Professional English skills (speaking and writing - impeccable grammar and spelling)
- Ability to organize yourself and manage time to work as a freelancer
- Experience in working in/with tech companies
- A strong technical background would be a big plus

Examples of articles

- [How To Export Salesforce Reports To Excel](#)
- [Zapier Alternatives: Who Stacks Up Against This Automation Giant](#)
- [Save Your Digital Marketing Analytics: Dealing with Common Challenges](#)
- [6 Harmful Business Automation Mistakes to Avoid](#)
- [How to Leverage Business Performance with Data Integration](#)
- [17 Must-Have CRM Integrations in 2022 \(Ultimate Guide\)](#)

About the company

Railsware is a product studio that has been shaping its own “know-how” in product creation since 2007. Among others, we have helped Calendly and BrightBytes turn from small startups into flourishing companies, with Calendly recently reaching a \$3B valuation.

Railsware products are the next step in company evolution. We have applied the best product development practices to create our solutions. Today, [Mailtrap](#), [Coupler.io](#), and [Smart Checklist for Jira](#) have over 2M users and generate over \$2.5M of annual recurring revenue.

People feel great here. On average, a Railswarian stays in the company for about 5 years. We support our team with outstanding benefits and remote working culture.

We look for people with high potential ready to evolve in multiple directions. The right hires shape a team of A-players to learn from each other and evolve together.



Learn more about Railsware

- [Website](#)
- [Railsware Youtube](#)
- [Railsware Blog](#)
- [More photos of our community](#)

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