

## Motion Designer (Freelance)

### Apply for the position

[Check out the challenge >>>](#)

### Description of you

We're seeking a creative Motion Designer who has a passion for bringing graphics to life. A high-quality driven professional to evolve motion design for Railsware Product Academy YouTube channel, products and services.

Are you up for a new challenge? Enrich your expertise by creating complex animations for a diverse array of media together with a smart and talented team.

*\*This is a freelance position. Standard Railsware benefits do not apply.*

### Skills & Experience

- Prior experience with and a strong portfolio of motion designs for video production
- Ability to bring your concepts to life using a wide range of tools such as After Effects, Animate, Illustrator, etc.
- Great understanding of movement and an excellent eye for motion, pace, and composition (typography, color, form, and ideation)
- Understanding the business context of the created content (pick appropriate animation, illustrations; know where and how to highlight the brand)
- Great sense of dynamics and time in the video (pauses, speed ups, speed downs)
- Awareness of the latest trends in Motion Design
- Strong attention to detail
- Creative mindset and customer focus
- Great communication and teamwork skills
- Good English for communication

### Would be a plus

- Experience in the field of graphics design and illustrations creation

## Your responsibilities

- Create highly engaging motion for videos, mainly to support Railsware Product Academy, products and services
- Collaborate with our team to conceptually explain your ideas and select appropriate animation styles
- Create editable templates for our video series
- Manage personal workload to ensure all deadlines are met effectively across your own projects

## Useful materials

- [Railsware Youtube](#)
- [Coupler.io video tutorials](#)
- [Mailtrap product presentation](#)
- [Video about life at Railsware](#)
- [Website](#)
- [Railsware Blog](#)

## About the company

Railsware is a [product studio](#). Since 2007, we have shaped our own “know-how” in product creation. Among others, we have helped Calendly and BrightBytes turn from small startups into close-to-billion-dollar companies.

Railsware products are the next step in company evolution. We have applied the best product development practices to creating our own solutions. Today, [Mailtrap](#), [Coupler.io](#) and [Smart Checklist for Jira](#) have over 800K users and generate over \$1.7M of annual recurring revenue.

People feel great here. On average, a Railswarian stays in the company for about 5 years. We support our team with outstanding benefits and remote working culture.

We look for people with high potential ready to evolve in multiple directions. The right hires shape a team of A-players to learn from each other and evolve together.