

Marketing Intern

Apply for the position

[Check out the challenge >>>](#)

Are you dreaming of gaining professional skills and getting the first valuable working experience in a real business environment?

Railsware offers one of the best work environments to enter the global IT industry. We are looking for a proactive and fast-learning **Marketing Intern** to join the [Mailtrap](#) team.

You'll have an opportunity to gain deep expertise in PR, link building, content creation, building partnerships with influencers, and much more!

We offer a flexible schedule and remote work. You can combine your internship with studies if needed.

**This is an intern position. Standard Railsware benefits do not apply.*

Your skills

- Fluent English (both spoken and written)
- Learnability with a hunger for new knowledge and experience
- Strong communication and interpersonal skills
- Proactiveness and curiosity on a high level
- Attention to details and analytical thinking
- Strong multitasking and organizational skills
- Good computer and software literacy
- Proficiency in Google Workspace tools such as Google Docs, Google Sheets, etc.
- Excellent writing skills

Would be a plus

- Knowledge of IT industry specifics or any technical background
- Any experience in marketing (PR, Social Media Marketing, content creation, etc.)
- Completed courses in Digital Marketing

What you will work on

- Searching for relevant communities, blogs, content creators, podcast hosts, influencers for further content & PR collabs
- Writing outreach email copies in a creative way
- Partnership with influencers: discuss all the details of a partnership, and negotiate the sponsorships
- Conducting web research for relevant placements for guest postings
- Managing content creation: collaborate with content writers/designers, manage submission/publishing process
- Negotiating podcasts participation for the Mailtrap team
- Experimenting and executing different outreach strategies
- Running Mailtrap profiles on social media (Facebook, LinkedIn, Twitter, etc.), managing content plan & scheduling posts for social media pages

Useful materials

- [Learn how we build a Successful Tech Product](#)
- [Learn what's a Marketing Funnel and How It Works](#)
- [Learn what is Mailtrap and how it works](#)

About the company

Railsware is a [product studio](#). Since 2007, we have shaped our own “know-how” in product creation. Among others, we have helped Calendly and BrightBytes turn from small startups into close-to-billion-dollar companies.

Railsware products are the next step in company evolution. We have applied the best product development practices to creating our own solutions. Today, [Mailtrap](#), [Coupler.io](#) and [Smart Checklist for Jira](#) have over 800K users and generate over \$1.7M of annual recurring revenue.



People feel great here. On average, a Railswarian stays in the company for about 5 years. We support our team with outstanding benefits and remote working culture.

We look for people with high potential ready to evolve in multiple directions. The right hires shape a team of A-players to learn from each other and evolve together.

Railswarian's Bonuses & Benefits

Flexibility

- Choose your flexible working schedule, a possibility to combine work and education
- You can work in the office or [remotely from any location](#) (70% of Railswarians work fully remotely from 8+ countries)
- You can visit [two comfortable offices](#) in Kyiv, Ukraine, and Krakow, Poland:
 - Both are equipped with modern ergonomic chairs and standing desks
 - You can always find fresh food and drinks in our kitchen

Work Culture

- Craft and quality are core principles for us. Top-notch product management approaches help us create [outstanding products](#) and provide great services both to our customers and to Railswarians
- The [culture of constant development](#) that suits each Railswarian:
 - A world-class team of [T-shaped](#) skilled professionals that share knowledge with each other

Compensation

- Railsware offers a competitive remuneration in USD

Hardware

- Railsware provides you with a hardware and software needed for work

Learn more about Railsware

- [Website](#)
- [Railsware Blog](#)
- [Clients about Railsware](#)

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- [Railsware Academy on YouTube](#)

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