

Technical Writer

Full-time/Part-time

Apply for the position

[Check out the challenge >>>](#)

Description of you

Our team is seeking a tech-savvy content writer to cover different types of topics about Railsware products and blogs. The expected scope will include topics about how you can manipulate data, work with spreadsheets, calculate business metrics, create analytical dashboards, etc. However, you can also help us with landing pages, social media posts, promo ads, describing use cases for our knowledge base, and many more. We are open both for full-time and part-time involvement from your side.

If writing tutorials and how-to guides puts a smile on your face and you know how to convert any context into clear and catchy text - don't wait any longer :) Prepare your portfolio, click the link, and let's do something great together!

Your responsibilities

- Create different content pieces (blog posts, landing pages, social media posts, promo ads, technical documentation)
- Contribute to different areas of content creation (blog, YouTube, advertising) with your ideas
- Make your content vivid and much-in-demand with the help of actionable approaches such as knowledge holders interviews, use case research, community discovery, etc.

Your skills

- At least 2 years of content creation experience (blog posts, how-to guides, technical documentation, video scripts, etc.)
- Fluent English (both written and spoken)
- Research-based writing skills (you are able to investigate new contexts, delve into unfamiliar topics and reveal their intricacies to the outer world)
- Structuring your text in a logical way, so your content forms an integral story to the reader



- Analytical and logical thinking (you understand why a certain section is a fit or not for a specific topic and can explain your vision)
- Attention to detail (you keep your vocabulary consistent in your works and make sure the quality is on a high level)

Would be a plus

- Understanding of basic data concepts such as filtering, data types, aggregating, etc.
- Understanding of basic SEO principles (keywords, search volume, keyword difficulty, etc.)
- Ability to follow SEO guidelines and go beyond them (to create content that will be useful for the audience, you should have knowledge and arguments to reject SEO requirements if they do not make sense)
- Basic to medium knowledge of Excel or Google Sheets

Examples of articles

- [How to Link Data Between Multiple Spreadsheets](#)
- [The Complete Guide of Using ARRAYFORMULA in Google Sheets For All](#)
- [How to Import JSON to Google Sheets Without Coding or Using the Apps Script](#)

About the company

Railsware is a [product studio](#). Since 2007, we have shaped our own “know-how” in product creation. Among others, we have helped Calendly and BrightBytes turn from small startups into close-to-billion-dollar companies.

Railsware products are the next step in company evolution. We have applied the best product development practices to creating our own solutions. Today, [Mailtrap](#), [Coupler.io](#) and [Smart Checklist for Jira](#) have over 800K users and generate over \$1.7M of annual recurring revenue.

People feel great here. On average, a Railswarian stays in the company for about 5 years. We support our team with outstanding benefits and remote working culture.

We look for people with high potential ready to evolve in multiple directions. The right hires shape a team of A-players to learn from each other and evolve together.

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Railswarian's Bonuses & Benefits

Flexibility

- Choose your flexible working schedule that suit your local time
- You can work in the office or [remotely from any location](#)
- 70% of Railswarians work fully remotely from 8+ countries
 - We have a set of battle-tested approaches for remote work and collaboration
 - We allocate a separate budget to help you set up a home office (buy furniture, pay for the internet, etc.) or to rent a coworking in your city
- You can visit [two comfortable offices](#) in Kyiv, Ukraine, and Krakow, Poland:
 - Both are equipped with modern ergonomic chairs and standing desks
 - You can always find fresh food and drinks in our kitchen
- If there is a need, we provide support with relocation to Poland

Work Culture

- Craft and quality are core principles for us. Top-notch product management approaches help us create [outstanding products](#) and provide great services both to our customers and to Railswarians
- The [culture of constant development](#) that suits each Railswarian:
 - A world-class team of [T-shaped](#) skilled professionals that share knowledge with each other
 - Our team will support your constant growth via regular performance reviews, helping you shape an individual development plan, and conducting one-on-ones to exchange feedback
 - To stay competitive, we need to constantly learn new things. Railsware covers education expenses and provides you with an opportunity to visit professional conferences
 - You can contribute to the company-level responsibilities that you are passionate about, and grow beyond your role. You are the key driver of your personal growth and can evolve in a community of professionals

Compensation

- Railsware offers a competitive remuneration in USD
- Your yearly bonus and compensation depends on your contribution to company growth, personal development, productivity, and team's feedback
- As an additional financial help, we provide microcredits



Hardware

- While working at Railsware, you accumulate budget for hardware and software
- Railsware provides you with a workstation consisting of a MacBook or a PC, a top-quality monitor, as well as additional accessories such as a trackpad, mouse, headset, etc.
- Thanks to our hardware policy, you are able to work with the best equipment and regularly update it

Perks

- You have 34 paid time off days per year. There are 24 standard days and, as our team is distributed around multiple countries, you get 10 working days on top to cover public holidays (you choose when you want to take your PTO)
- We cover sick leave, but we hope you won't need it;)
- Health policy budget will cover your private sports and healthcare expenses

** Note: in case of working on a part-time basis standard Railsware benefits do not apply*

Learn more about Railsware

- [Website](#)
- [Railsware Blog](#)
- [Clients about Railsware](#)
- [Railsware Academy on YouTube](#)